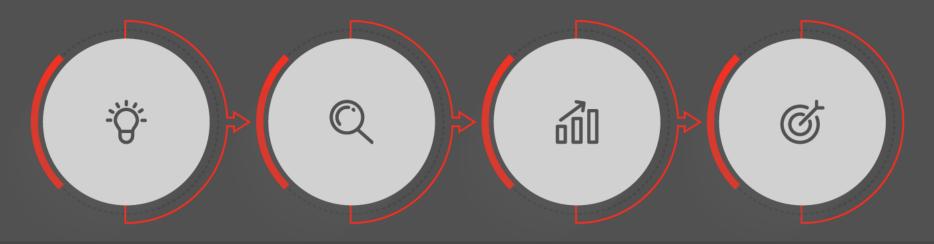


IDENTITY, PROJECT REARC & PRIVACY SANDBOX



THIS WEBINAR WILL START SHORTLY



Jonas Jaanimagi Technology Lead IAB Australia





DATA-DRIVEN DIGITAL ADVERTISING

14.05.2020

RESPONSIBLE & EFFECTIVE USE OF DATA

21.05.2020

DATA GOVERNANCE & CONSUMER PRIVACY

28.05.2020

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IDENTITY Q&A



Dan Richardson Head of Data, ANZ Verizon Media



Adele Wieser
Regional Managing
Director, APAC at Index
Exchange



Stewart Parnaby
National Marketing
Manager,
Genesis Motors Australia



Rachida Murray National Head of Performance Spark Foundry









Project Rearc & Privacy Sandbox – An Update



Sam Tingleff CTO IAB Tech Lab





Jordan Mitchell
SVP, Head of Consumer Privacy, Identity
& Data, IAB Tech Lab



IDENTITY Q&A



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