



IDENTITY, PROJECT REARC & PRIVACY SANDBOX



THIS WEBINAR WILL START SHORTLY



Jonas Jaanimagi
Technology Lead
IAB Australia





DATA-DRIVEN DIGITAL ADVERTISING

14.05.2020

RESPONSIBLE & EFFECTIVE USE OF DATA

21.05.2020

DATA GOVERNANCE & CONSUMER PRIVACY

28.05.2020

IDENTITY, PROJECT REARC & PRIVACY SANDBOX

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THURSDAY 4 JUNE
11 AM - 12 PM

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FROM GO TO WHOA



IDENTITY Q&A



Dan Richardson
Head of Data, ANZ
Verizon Media



Adele Wieser
Regional Managing
Director, APAC at Index
Exchange



Stewart Parnaby
National Marketing
Manager,
Genesis Motors Australia



Rachida Murray
National Head of
Performance
Spark Foundry



Project Rearc & Privacy Sandbox – An Update



Sam Tingleff
CTO
IAB Tech Lab



Jordan Mitchell
SVP, Head of Consumer Privacy, Identity
& Data, IAB Tech Lab



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