



ESPORTS & GAMING



PLAY MEDIA

SEAN CALLANAN



NOW ESPORTS



GRAVITAS

PLAY MEDIA

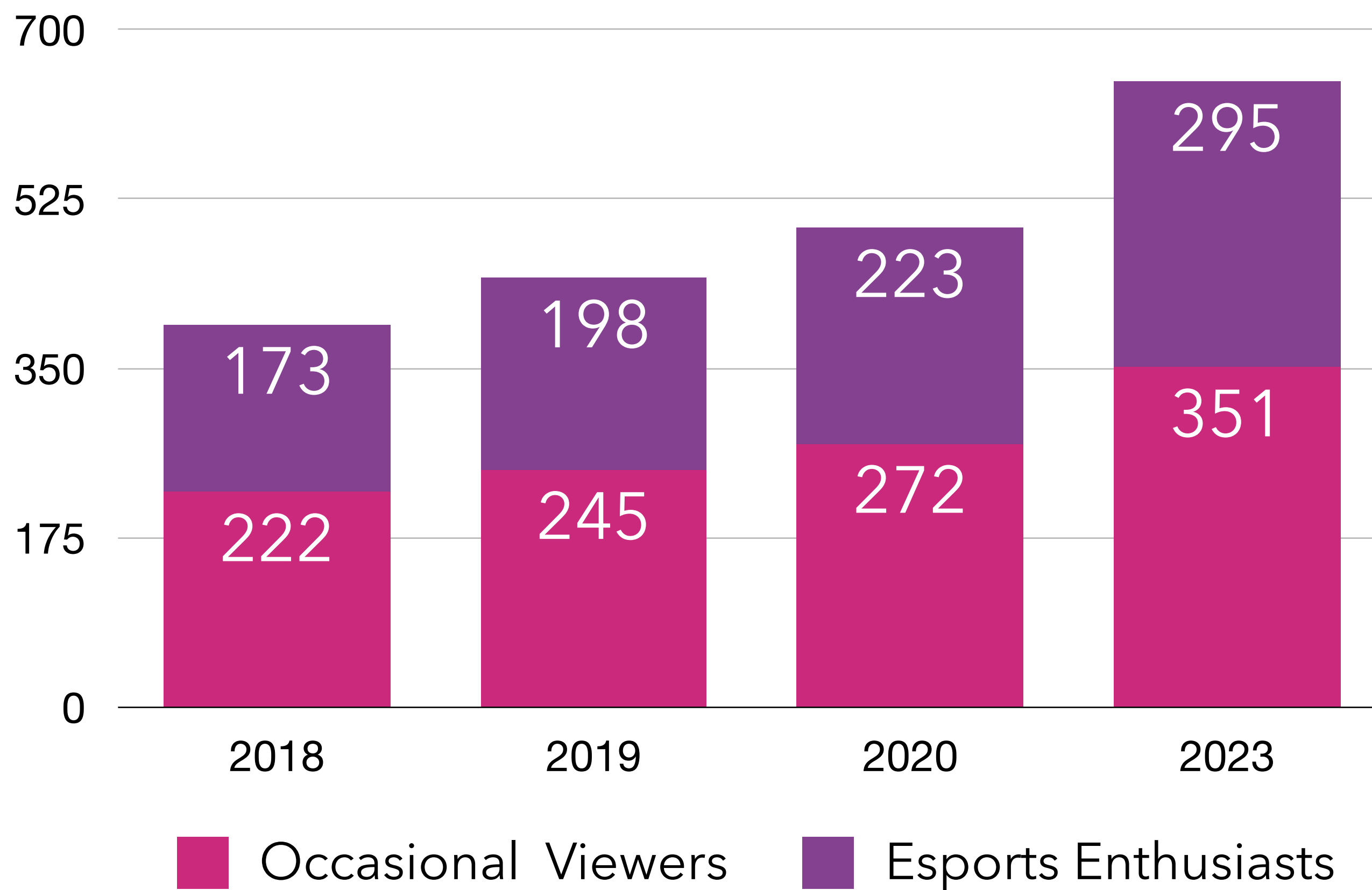


PLAY MEDIA

ESPORTS

The fastest growing sports segment in the world.

Esports Global Audience Growth



ESPORTS LANDSCAPE

Publishers



Titles



Leagues & Tournaments



Teams



Broadcasters



ESPORTS VS SPORTS

Publisher



Federation

Title



Sport

League



League

Team



Team

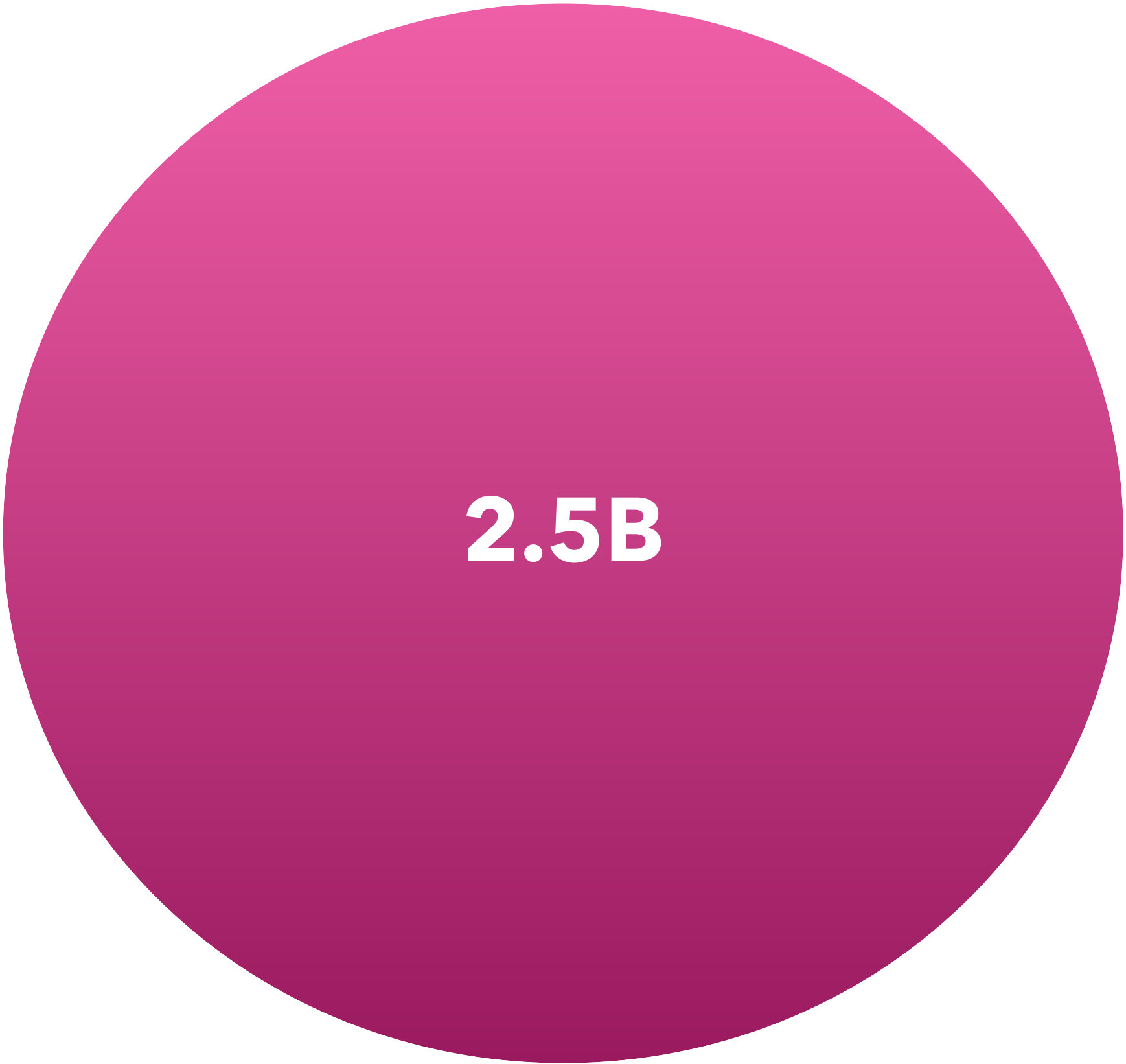
Broadcasters



Broadcasters



GAMING & ESPORTS



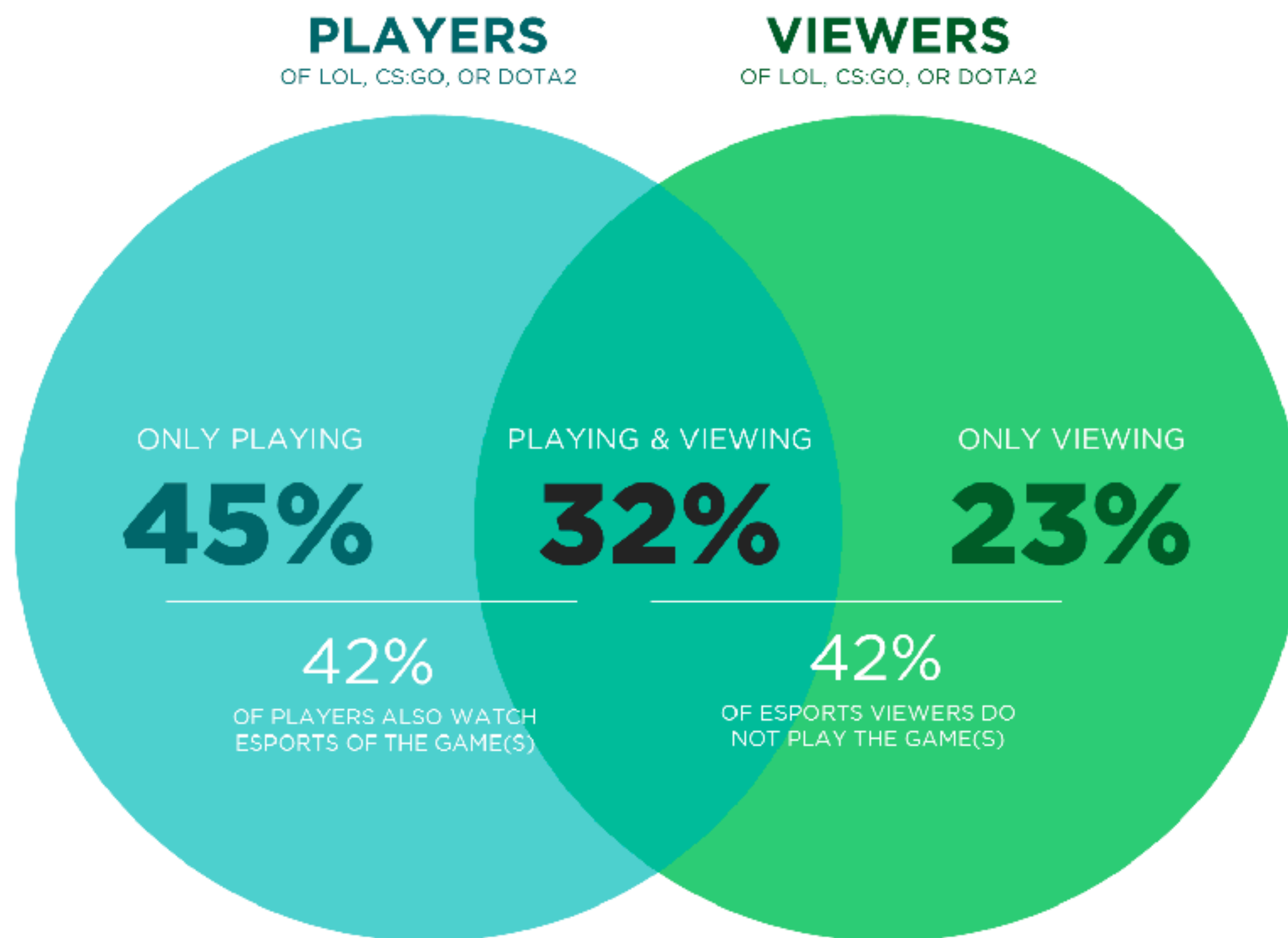
Global Gaming Audience



Global Esports Audience

ESPORTS & GAMING

AGGREGATE OF THREE ESPORTS FRANCHISES
PLAYERS AND/OR VIEWERS OF AT LEAST ONE OF THE THREE FRANCHISES



Source: NewZoo



PLAY MEDIA

ESPORTS & BRANDS



FASHION



BROADCAST

BRANDED CONTENT



IN GAME

2 **FNC** 1-1

0 3.0k

0 0

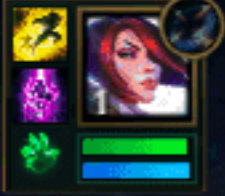
2.9k 0

RNG 1-1

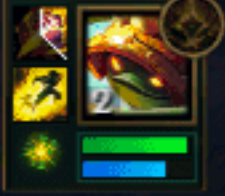
Shell
V-Power

BARON BUFF
3:29
+1234K

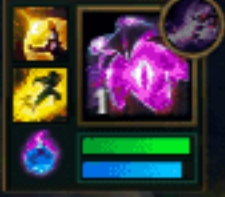
Sire Hooksalot



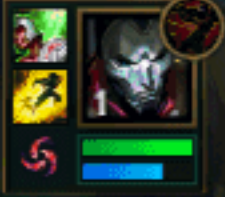
Señor tostadora



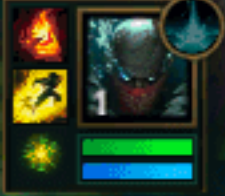
Neyzx



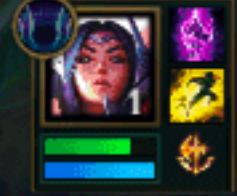
BloodPenguin



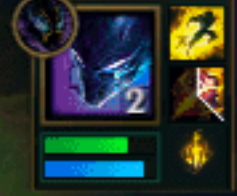
Processed Meat



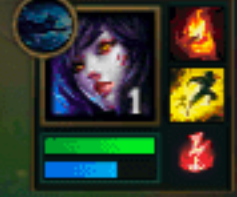
funghii



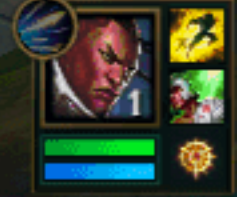
Th3 Blind Monkey



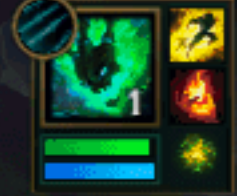
Jerido



wWTugaPowerWw

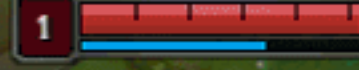


RedSky1



02:04

Jerido



Neyzx

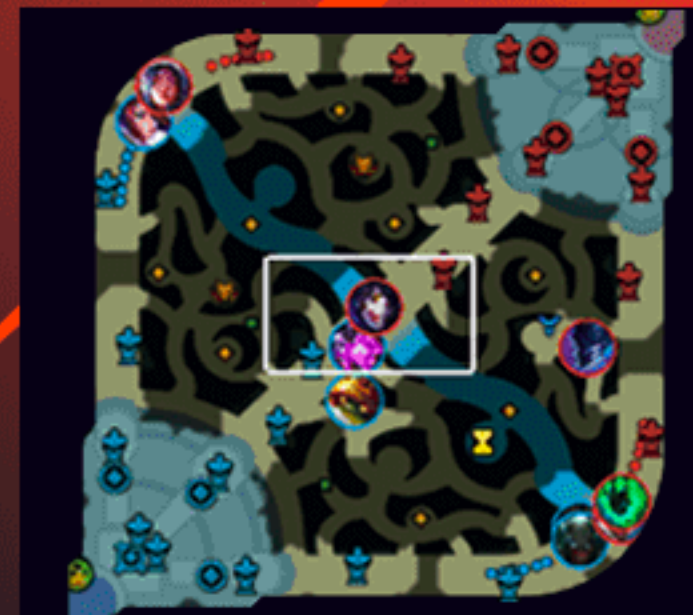


PATCH
9.0



BARON POWER PLAY
With

Shell
V-Power



ADVERTISING



GAMING OPPORTUNITIES



EVENTS



MEDIA



ESPORTS



CREATORS

WHAT IS NEXT?



PLAY MEDIA

PODCASTS



SPORTSGEEKHQ.COM



PLAY MEDIA



Sports Digital Leader

SportsGeekHQ.com

Sean Callanan

Sean@SportsGeekHQ.com

+61407047200

PLAY MEDIA

Australia's Gaming Growth Partner

WeArePlayMedia.com

Sean Callanan

Sean@WeArePlayMedia.com

+61407047200