

	Content	Revenue Report		Asset Sharing	PR Opportunities		Council Involvement	Additional working groups	Involvement in Projects	Education and Training	Access to IAB Staff	Consulting	Leadership	Industry Discussions
Board	Access to Key Research and Resources on IAB website	Access to quarterly PWC revenue report	1:1 Briefings on IAB/PwC Reports with exclusive & confidential monthly reports on revenue from domestic board organisations	Drive to owned research and insights pieces through IAB Newsletter	Participate in the IAB led initiatives: Webinars, Events, Q&A, Podcast or Blog	Involvement with IAB comms team quarterly to enhance organisational profile	A seat on all Councils	Access to working groups: Affiliate Marketing and DOOH	Participation in key activity relating to the council - whitepapers, handbooks, webinars, events, etc.	Access to the IAB Menu of Presentations	CEO & senior staff members available for events and briefings	Consulted on all key issues at a 1:1 level	Two planning sessions a year to determine vision and goals of the IAB	Access to 4 quarterly briefings with speakers on key topics such as Privacy, Data Handling, etc.
Exec Tech Members	Access to Key Research and Resources on IAB website	Access to quarterly PWC revenue report		Drive to owned research and insights pieces through IAB Newsletter	Participate in the IAB led initiatives: Webinars, Events, Q&A, Podcast or Blog	Involvement with IAB comms team quarterly to enhance organisational profile	A seat on the Exec Tech Council + 1 other Council of choice	Access to working groups: Affiliate Marketing and DOOH	Participation in key activity relating to the council - whitepapers, handbooks, webinars, events, etc.	Access to the IAB Menu of Presentations	CEO & senior staff members available for events and briefings	Direct access to the Board and it's discussions through 1 x Exec Tech co-chair seat at all Board Meetings	Own and drive the key IAB Initiatives: IAB Mentorship Program and ADAP's	Access to 2 half-yearly briefings with speakers on key topics such as Privacy, Data Handling, etc.
Council Members	Access to Key Research and Resources on IAB website	Access to quarterly PWC revenue report		Drive to owned research and insights pieces through IAB Newsletter	Participate in the IAB led initiatives: Webinars, Events, Q&A, Podcast or Blog		A seat on the IAB Council/s of choice	Access to working groups: Affiliate Marketing and DOOH	Participation in key activity relating to the council - whitepapers, handbooks, webinars, events, etc.	Access to the IAB Menu of Presentations. Participation in the IAB Mentorship Program.	CEO & senior staff members available for events and briefings			
General Members	Access to Key Research and Resources on IAB website	Access to quarterly PWC revenue report		Drive to owned research and insights pieces through IAB Newsletter	Participate in the IAB led initiative: Webinars, Events, Q&A, Podcast or Blog			Access to working groups: Affiliate Marketing and DOOH		Access to the IAB Menu of Presentations. Participation in the IAB Mentorship Program.				