

making the most of your iab australia membership.

newsletter

7.5k audience

What can you send for inclusion?

- Research and Whitepapers
- Job openings
- Your events

case studies

Showcasing a range of categories and formats. Upload your case study [here](#).

We highlight latest case studies in the newsletter once a month.

member q&a

We have a variety of topics available for members to participate. These include key areas of video, audio, dooh, data and privacy.

2023 events

All member companies receive two free tickets to each of our events (excluding MeasureUp which offers discounted pricing).

podcast

The IAB Australia Podcast is available for our members, please let us know if you have a topic you would like to discuss.

meet our member

Opportunity for IAB Member to write a profile piece to educate the industry on the company. Check out the questions [here](#).

member events

IAB Execs are available to speak or moderate panels at your events as an impartial industry expert.

exclusive member content

Technology Lead Jonas Jaanimagi and Director of Policy & Reg Affairs Sarah Waladan provide members with exclusive updates on the latest in tech & privacy.

mentorship program

Opportunity for member companies to apply to either be a mentor or a mentee to the 6-month program.

training & development

We offer a variety of [free courses](#) available for members. We have also partnered with Deakin University on [two microcredentials](#).

market briefings

Presentations to teams within member organisations delivered by an IAB Executive. Topics can be found [here](#).

exclusive research reports

Access to exclusive member only research reports including PwC Revenue Reports.