



MEMBERSHIP TERMS AND CONDITIONS

IAB AUSTRALIA MEMBERSHIP TERMS AND CONDITIONS

The following are the terms and conditions of membership of the Interactive Advertising Bureau Australia Ltd (IAB Australia). Please ensure that you have read and understood these terms. By virtue of your IAB Australia membership your company and its employees agree to be bound by these terms and conditions and the terms of IAB Australia's Constitution which is available to you upon request.

You further agree that any breach of these terms or the IAB Australia Constitution may result in suspension or termination of your membership without any compensation.

Unless otherwise specified by IAB Australia, you will be considered a Member, and will have the rights and obligations of a Member under IAB Australia's Constitution. By being admitted as a member of IAB Australia you are deemed to have subscribed to the objects of IAB Australia as set out in the IAB Australia Constitution.

IAB Australia membership will only be activated once the membership fee payment has been received and processed. The membership will be valid for one year from the day the new member is sent its company logins to access the IAB Australia website.

Membership fees are paid annually and are due in full on joining the IAB or on the anniversary of joining. Membership fees are non-refundable and termination of membership will not entitle a member to any refund of all or part of any membership fee or special purpose levy paid by the member. All unexpected costs incurred by IAB Australia in the processing of membership fees will be charged back to the member. Such costs include, but are not limited to, bounced cheques fees and related bank charges.

IAB membership is renewed automatically upon your annual membership being paid. An invoice will be sent to members for payment prior to expiry of your annual membership. IAB members may provide 30 days' notice to cease renewal of their membership.

Unless otherwise decided by IAB in accordance with IAB's Constitution, failure to pay will result in membership being automatically cancelled on the last day of the renewal month and all membership benefits will cease.

The membership agreement may be terminated by either party on the month of the membership anniversary at no cost. Termination of the membership for any reason and at any date during

the validity of the membership shall not entitle the member to any refund (full or partial) of the annual membership fee.

Membership benefits are detailed in the "Membership Benefits" document which is available upon request at iabaustrialia@iabaustrialia.com.au. Benefits are subject to change at any time at IAB Australia's sole discretion and changes shall not entitle members to any compensation or refund (full or partial) of their membership fee.

Membership is held by a company, not by an individual but an unlimited number of direct employees are covered by the membership. Any IAB Australia membership is linked to the ABN or ACN of the company holding the membership. The membership is non-transferable from one company to another if they operate under separate ABNs or ACNs. IAB Australia does not offer any group discount at this stage. If companies from a same group/holding company operate under separate ABNs or ACNs, each company must undertake their own membership for their immediate employees to take advantage of the IAB Australia membership benefits.

IAB Australia operates independently from other IABs worldwide and no discount will be offered to companies being members of other IABs worldwide. Memberships are not

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transferable between worldwide IABs and being a member of IAB Australia does not entitle to any benefits from other IABs.

The IAB Australia company logins and membership number provided are for internal use only and should only be distributed to immediate employees of the company which holds the membership. Under no circumstances should the logins or the membership number be shared with any other individual or any external consultants.

Any resource available in the password protected members only section is available to the IAB Australia member's immediate employees only. Under no circumstances should such resources or the information contained in the resources be shared with any other individual or any external consultants without IAB Australia's approval. Should IAB Australia approve the use of such data, IAB Australia should always be clearly listed as the source of the information.

IAB Australia members are encouraged to use the "IAB Australia member logo" on their communications material when their membership is valid and financially up to date. The member logo should not be angled, reversed, tilted or upside down. The logo should not be obscured in any way. If a member is unsure of any appropriate use of the member logo, they should contact iabaustralia@iabaustralia.com.au. Authorisation to use the "IAB Australia member logo" will be revoked as soon as the IAB Australia membership is financially out of date or if the IAB Australia membership is terminated or suspended in accordance with these terms.

By virtue of your IAB membership, you are deemed to have consented to the use of your company's logo on IAB Australia's communication materials. You agree that IAB Australia may use your logo on its communication materials such as printed publications, web based (electronic) publications and presentations produced by IAB Australia or its delegates for the

purposes of promoting contributions of IAB Australia members and the IAB Australia membership generally. In the event IAB Australia requires the use of your logo, you further agree that IAB Australia may use the logo featured on your membership directory page. In the event you have not set up a member's directory page, IAB Australia may use a logo available on your website.

Companies applying to become an IAB Australia member will be asked to provide contact details of the employees who will be using the IAB Australia login. Once the membership is activated, the information collected may be used by IAB Australia only for marketing or promotional purposes unless explicitly specified otherwise by the joining party at the time of applying. Contact details of other employees collected at a later stage during the membership will be subject to the same conditions. This information will not be disclosed to any other third party for commercial purposes.